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west virginia department of environmental protection

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Environmental Enforcement  
601 57<sup>th</sup> Street SE  
Charleston, WV 25304  
Telephone: (304) 926-0470 Fax: (304) 926-0488

Earl Ray Tomblin, Governor  
Randy C. Huffman, Cabinet Secretary  
www.dep.wv.gov

December 20, 2011

Town of Pocahontas  
Attn: Greg Jones  
PO Box 128  
Pocahontas, VA 24635

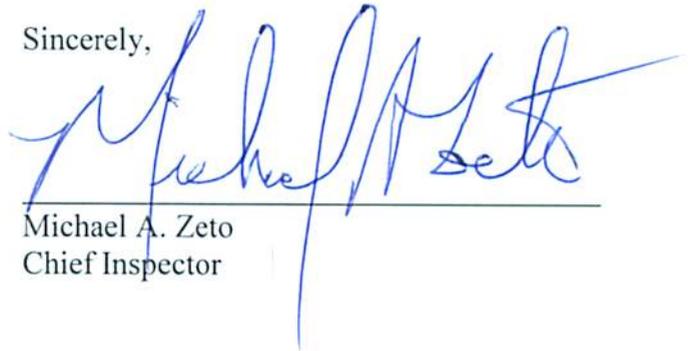
**CERTIFIED RETURN RECEIPT REQUESTED**  
91 7199 9991 7030 8755 8982  
**RE: Violation of Chapter 22, Article 11**  
**of the WV State Code**

Dear Mr. Jones:

Enclosed is revised CONSENT ORDER NUMBER 7388 dated December 20, 2011. This action is based upon the investigation and recommendation of the West Virginia Department of Environmental Protection's (WVDEP) Environmental Enforcement unit in response to Town of Pocahontas violating Chapter 22, Article 11 of the WV State Code at its facility located in Nemours, Mercer County, West Virginia. This revision is based upon your recent meeting with David C. Simmons, Enforcement Hearing Officer. This administrative settlement is being offered on behalf of the director of the Division of Water and Waste Management.

Please review, sign and return the original copy of the revised ORDER to me within five (5) working days of receipt. Subsequently, WVDEP will initiate the public notice process.

Sincerely,



Michael A. Zeto  
Chief Inspector

Enclosure

cc: Scott G. Mandirola, Director, DWWM (via e-mail)  
Yogesh Patel, Asst. Director, DWWM/Permits  
Joseph M. Hickman, Assistant Chief Inspector, EE/WW (via e-mail)  
Jeremy Bandy, Assistant Chief Inspector, EE (via e-mail)  
David C. Simmons, Enforcement Hearing Officer, EE (via e-mail)  
Laura McGee, Environmental Resources Specialist, EE (via e-mail)  
Michael Puckett, Environmental Inspector, EE/WW (via e-mail)  
Shyrel Moellendick, MSSS, EE (via e-mail)

revised September 2011



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west virginia department of environmental protection

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Division of Water and Waste Management  
601 57<sup>th</sup> Street SE  
Charleston, WV 25304  
Phone: (304) 926-0495  
Fax: (304) 926-0463

Earl Ray Tomblin, Governor  
Randy C. Huffman, Cabinet Secretary  
[www.dep.wv.gov](http://www.dep.wv.gov)

**CONSENT ORDER  
ISSUED UNDER THE  
WATER POLLUTION CONTROL ACT  
WEST VIRGINIA CODE, CHAPTER 22, ARTICLE 11**

TO: Town of Pocahontas  
Attn: Greg Jones  
PO Box 128  
Pocahontas, VA 24635

DATE: December 20, 2011

ORDER NO.: 7388

**INTRODUCTION**

This Consent Order is issued by the Director of the Division of Water and Waste Management (hereinafter "Director"), under the authority of West Virginia Code, Chapter 22, Article 11, Section 1 et seq. to Town of Pocahontas (hereinafter "Pocahontas").

**FINDINGS OF FACT**

In support of this Order, the Director hereby finds the following:

1. Pocahontas operates a potable water treatment facility located in Nemours, Mercer County, West Virginia.
2. On February 17, 2011, West Virginia Department of Environmental Protection (WVDEP) personnel conducted an inspection of the facility. During the inspection, the following violation of WV State Code was observed and documented:
  - a. Pocahontas has caused a discharge of chlorinated water from its finished water holding tank to overflow and discharge into waters of the state without necessary treatment. The discharge of industrial wastewater is unpermitted and is a violation of Chapter 22, Article 11, Section 1 et seq.
3. On June 6, 2011, WVDEP personnel conducted a review of Pocahontas' file. During the review, the following violations of WV Legislative Rules were observed and documented:

- a. Pocahontas failed to reapply for permit coverage one hundred eighty (180) days prior to expiration of the permit, in order to continue an activity regulated under WV/NPDES General Water Pollution Control Permit No. WV0115754 (47 CSR 10, Section 5.2). Pocahontas was originally issued permit coverage on September 14, 2000 under General Permit Registration No. WVG640036, which was extended through August 27, 2007. Pocahontas has been without permit coverage for its industrial wastewater discharge since August 27, 2007.
4. On October 3, 2011, WVDEP personnel and representatives of Pocahontas met to discuss the terms and conditions of this Order.

### **ORDER FOR COMPLIANCE**

Now, therefore, in accordance with Chapter 22, Article 11, Section 1 et seq. of the West Virginia Code, it is hereby agreed between the parties, and ORDERED by the Director:

1. Within twenty (20) days of entry of this Order, Pocahontas shall submit an administratively complete WV/NPDES permit application to WVDEP.
2. Within twenty (20) days of entry of this Order, Pocahontas shall submit for approval a proposed plan of corrective action and schedule, outlining action items and completion dates for how and when Pocahontas will achieve compliance with all pertinent laws and rules. The plan of corrective action shall be submitted to:

**WVDEP Environmental Inspector Supervisor  
SE Regional Environmental Enforcement Office  
254 Industrial Drive  
Oak Hill, WV 25901**

A copy of this plan shall be submitted to:

**Chief Inspector  
Environmental Enforcement - Mail Code #031328  
WVDEP  
601 57<sup>th</sup> Street SE  
Charleston, WV 25304**

Upon approval, the plan of corrective action and schedule shall be incorporated into and become part of this Order, as if fully set forth herein. Failure to submit an approvable plan of corrective action and schedule or failure to adhere to the approved schedule is a violation of this Order.

3. Because of Pocahontas's West Virginia Code and Legislative Rule violations, Pocahontas shall be assessed a civil administrative penalty of six thousand eight hundred seventy dollars (\$6,870) to be paid to the West Virginia Department of Environmental Protection for deposit in the Water Quality Management Fund according to the following schedule:

Payment 1 in the amount of \$572.50 due on or before March 1, 2012.  
Payment 2 in the amount of \$572.50 due on or before April 1, 2012.  
Payment 3 in the amount of \$572.50 due on or before May 1, 2012.  
Payment 4 in the amount of \$572.50 due on or before June 1, 2012.  
Payment 5 in the amount of \$572.50 due on or before July 1, 2012.  
Payment 6 in the amount of \$572.50 due on or before August 1, 2012.  
Payment 7 in the amount of \$572.50 due on or before September 1, 2012.  
Payment 8 in the amount of \$572.50 due on or before October 1, 2012.  
Payment 9 in the amount of \$572.50 due on or before November 1, 2012.  
Payment 10 in the amount of \$572.50 due on or before December 1, 2012.  
Payment 11 in the amount of \$572.50 due on or before January 1, 2013.  
Payment 12 in the amount of \$572.50 due on or before February 1, 2013.

Payments made pursuant to this paragraph are not tax-deductible for purposes of State or federal law. **Payment shall be mailed to:**

**Chief Inspector  
Environmental Enforcement - Mail Code #031328  
WV-DEP  
601 57<sup>th</sup> Street SE  
Charleston, WV 25304**

**OTHER PROVISIONS**

1. Pocahontas hereby waives its right to appeal this Order under the provisions of Chapter 22, Article 11, Section 21 of the Code of West Virginia. Under this Order, Pocahontas agrees to take all actions required by the terms and conditions of this Order and consents to and will not contest the Director's jurisdiction regarding this Order. However, Pocahontas does not admit to any factual and legal determinations made by the Director and reserves all rights and defenses available regarding liability or responsibility in any proceedings regarding Pocahontas other than proceedings, administrative or civil, to enforce this Order.
2. The Director reserves the right to take further action if compliance with the terms and conditions of this Order does not adequately address the violations noted herein and reserves all rights and defenses which he may have pursuant to any legal authority, as well as the right to raise, as a basis for supporting such legal authority or defenses, facts other than those contained in the Findings of Fact.
3. If any event occurs which causes delay in the achievement of the requirements of this Order, Pocahontas shall have the burden of proving that the delay was caused by circumstances beyond its reasonable control which could not have been overcome by due diligence (i.e., force majeure). Force majeure shall not include delays caused or contributed to by the lack of sufficient funding. Within three (3) working days after Pocahontas becomes aware of such a delay, notification shall be provided to the Director/Chief Inspector and shall, within ten (10) working days of initial notification, submit a detailed written explanation of the anticipated length and cause of the delay, the measures taken and/or to be taken to prevent or minimize the delay, and a timetable by

which Pocahontas intends to implement these measures. If the Director agrees that the delay has been or will be caused by circumstances beyond the reasonable control of Pocahontas (i.e., force majeure), the time for performance hereunder shall be extended for a period of time equal to the delay resulting from such circumstances. A force majeure amendment granted by the Director shall be considered a binding extension of this Order and of the requirements herein. The determination of the Director shall be final and not subject to appeal.

4. Compliance with the terms and conditions of this Order shall not in any way be construed as relieving Pocahontas of the obligation to comply with any applicable law, permit, other order, or any other requirement otherwise applicable. Violations of the terms and conditions of this Order may subject Pocahontas to additional penalties and injunctive relief in accordance with the applicable law.
5. The provisions of this Order are severable and should a court or board of competent jurisdiction declare any provisions to be invalid or unenforceable, all other provisions shall remain in full force and effect.
6. This Order is binding on Pocahontas, its successors and assigns.
7. This Order shall terminate upon Pocahontas's notification of full compliance with the "Order for Compliance" and verification of this notification by WVDEP.

\_\_\_\_\_  
Town of Pocahontas

\_\_\_\_\_  
Date

Public Notice begin: \_\_\_\_\_

Date

Public Notice end: \_\_\_\_\_

Date

\_\_\_\_\_  
Scott G. Mandirola, Director  
Division of Water and Waste Management

\_\_\_\_\_  
Date

# Base Penalty Calculation

(pursuant to 47CSR1-6.1)

Responsible Party: Town of Pocahontas Receiving Stream: Abbs Valley Creek

Treatment System Design Maximum Flow: N/D MGD

Treatment System Actual Average Flow: \_\_\_\_\_ MGD (if known)

Enter FOF# and rate each finding as to Potential and Extent.

1)	Potential for Harm Factor	Factor Range	FOF#											
			2.a.	3.a.										
a)	Amount of Pollutant Released	1 to 3	1	1										
b)	Toxicity of Pollutant	0 to 3	1	1										
c)	Sensitivity of the Environment	0 to 3	1	1										
d)	Length of Time	1 to 3	1	3										
e)	Actual Exposure and Effects thereon	0 to 3	1	1										
<b>Average Potential for Harm Factor</b>			1	1.4	No									
2)	Extent of Deviation Factor	Factor Range												
	Degree of Non-Compliance	1 to 3	3	3										

**Potential for Harm Factors:**

- 1)c - Sensitivity of the Environment Potentially Affected (0 for "dead" stream)
- 1)d - Length of Time of Violation
- 1)e - Actual Human/Environmental Exposure and Resulting Effects thereon

**Examples/Guidance:**

Note: Rate as 1 for Minor, 2 for Moderate and 3 for Major. Rate as 0 if it does not apply.

Minor = exceedance of permit limit by <=40% for Avg. Monthly or <=100% for Daily Max., exceed numeric WQ standard by <= 100%, or report doesn't contain some minor information.

Moderate = exceedance of permit limit by >= 41% and <= 300% for Avg. Monthly , >= 101% and <= 600% for Daily Max., exceed numeric WQ standard by >= 101% and <= of 600% or report doesn't fully address intended subject matter.

Major = exceedance of permit limit by >= 301% for Avg. Monthly, >= 601% for Daily Max., exceed numeric WQ standard by >= 601%, failure to submit a report, failure to obtain a permit, failure to report a spill, etc. Note that a facility in SNC should be rated as major for length of time and degree of non-compliance.

Narrative WQ standard violations - case-by-case.





## Penalty Adjustment Factors

(pursuant to 47CSR1-6.2)

### Penalty Adjustment Factor

6.2.b.1 - Degree of or absence of willfulness and/or negligence - 0% to 30% increase

6.2.b.4 - Previous compliance/noncompliance history - 0% to 100% increase - based upon review of last three (3) years - Warning = maximum of 5% each, N.O.V. = maximum of 10% each, previous Order = maximum of 25% each - Consistent DMR violations for <1 year = 10% maximum, for >1 year but <2 years = 20% maximum, for >2 years but <3 years = 30% maximum, for >3 years = 40 % maximum

6.2.b.6 - Economic benefits derived by the responsible party (increase to be determined)

6.2.b.7 - Public Interest (increase to be determined)

6.2.b.8 - Loss of enjoyment of the environment (increase to be determined)

6.2.b.9 - Staff investigative costs (increase to be determined)

6.2.b.10 - Other factors

**Size of Violator: 0 - 50% decrease**

**NOTE:** This factor is not available to discharges that are causing a water quality violation. This factor does not apply to a commercial or industrial facility that employees or is part of a corporation that employees more than 100 individuals.

Avg. Daily WW Discharge Flow (gpd)	% Reduction Factor
< 5,000	50
5,000 to 9,999	40
10,000 to 19,999	30
20,000 to 29,999	20
30,000 to 39,999	10
40,000 to 99,999	5
> 100,000	0

**Additional Other factors to be determined for increases or decreases on a case-by-case basis.**

Public Notice Costs (cost for newspaper advertisement)

6.2.b.2 - Good Faith - 10% decrease to 10% increase

6.2.b.3 - Cooperation with the Secretary - 0% to 10% decrease

6.2.b.5 - Ability to pay a civil penalty - 0% to 100% decrease

## Base Penalty Adjustments

(pursuant to 47CSR1-6.2)

Penalty Adjustment Factor	% Increase	% Decrease	Base Penalty Adjustments
6.2.b.1 - Willfulness and/or negligence -			\$0
6.2.b.4 - Compliance/noncompliance history			\$0
6.2.b.6 - Economic benefits - (flat monetary increase)	\$1,080		\$1,080
6.2.b.7 - Public Interest - (flat monetary increase)			\$0
6.2.b.8 - Loss of enjoyment - (flat monetary increase)			\$0
6.2.b.9 - Investigative costs - (flat monetary increase)			\$0
6.2.b.10 - Other factors (size of violator)			\$0
6.2.b.10 - Additional Other Factors - Increase (flat monetary increase)			\$0
6.2.b.10 - Additional Other Factors - Decrease (flat monetary decrease)			\$0
Public Notice Costs (flat monetary increase)	\$30		\$30
6.2.b.2 - Good Faith - Increase			\$0
6.2.b.2 - Good Faith - Decrease		10	(\$640)
6.2.b.3 - Cooperation with the Secretary			\$0
6.2.b.5 - Ability to Pay			\$0
<b>Penalty Adjustments</b>			<b>\$470</b>
<b>Penalty =</b>			<b>\$6,870</b>

Estimated Economic Benefit Item	Estimated Benefit (\$)
Monitoring & Reporting	\$1,080
Installation & Maintenance of Pollution Control Equipment	
O&M expenses and cost of equipment/materials needed for compliance	
Permit Application or Modification	
Competitive Advantage	
<b>Estimated Economic Benefit</b>	<b>\$1,080</b>
<b>Comments:</b> 12 quarters sampling=\$1080.00	