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west virginia department of environmental protection

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Division of Water and Waste Management  
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Charleston, WV 25304  
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Earl Ray Tomblin, Governor  
Randy C. Huffman, Cabinet Secretary  
[www.dep.wv.gov](http://www.dep.wv.gov)

**CONSENT ORDER  
ISSUED UNDER THE  
WATER POLLUTION CONTROL ACT  
WEST VIRGINIA CODE, CHAPTER 22, ARTICLE 11**

TO: Shirley Yokum  
Yokum's Vacationland  
24579 Mountaineer Dr.  
Seneca Rocks, WV 26884

DATE: October 1, 2015

ORDER NO.: 8250

**INTRODUCTION**

This Consent Order is issued by the Director of the Division of Water and Waste Management (hereinafter "Director"), under the authority of West Virginia Code, Chapter 22, Article 11, Section 1 et seq. to Shirley Yokum.

**FINDINGS OF FACT**

In support of this Order, the Director hereby finds the following:

1. Shirley Yokum operates Yokum's Vacationland, a campground and cabins located near Seneca Rocks, Pendleton County, West Virginia. Shirley Yokum was reissued WV/NPDES Water Pollution Control Permit No. WV0103110, Registration No. WVG550292, on July 17, 2011.
2. On July 3, 2013, West Virginia Department of Environmental Protection (WVDEP) personnel conducted an inspection of the facility. During the inspection, violations of the following sections of Shirley Yokum's WV/NPDES permit were observed and documented:
  - a. Section B.3-Since the issuance of the WV/NPDES permit, Shirley Yokum failed to submit any Discharge Monitoring Reports (DMRs) within twenty (20) days following the reporting period.
  - b. Section F.1-Shirley Yokum failed to properly operate and maintain the facility. At the time of inspection, there was no evidence that any maintenance had been performed at the site.

As a result of the aforementioned violations, Notice of Violation (NOV) No. W13-36-13-TPD was issued to Shirley Yokum.

3. On January 2, 2014, WVDEP personnel conducted an inspection of the facility. During the inspection, violations of the following sections of Shirley Yokum's WV/NPDES permit were observed and documented:
  - a. Section B.3- Since the issuance of the WV/NPDES permit, Shirley Yokum failed to submit any Discharge Monitoring Reports (DMRs) within twenty (20) days following the reporting period.
  - b. Section F.1-Shirley Yokum failed to properly operate and maintain the facility. At the time of inspection, there was no evidence that any maintenance had been performed at the site.

As a result of the aforementioned violations, NOV No. W13-36-02-TPD was issued to Shirley Yokum.

4. On November 17, 2014, WVDEP personnel conducted an inspection of the facility. During the inspection, violations of the following sections of Shirley Yokum's WV/NPDES permit were observed and documented:
  - a. Section B.3- Since the issuance of the WV/NPDES permit, Shirley Yokum failed to submit any Discharge Monitoring Reports (DMRs) within twenty (20) days following the reporting period.
  - b. Section F.1-Shirley Yokum failed to properly operate and maintain the facility. At the time of inspection, there was no evidence that any maintenance had been performed at the site.

As a result of the aforementioned violations, NOV No. W14-36-92-TPD was issued to Shirley Yokum.

5. On April 21, 2015, WVDEP personnel and a representative of Shirley Yokum met to discuss the terms and conditions of this Order.
6. On August 21, 2015, Shirley Yokum submitted financial documents to WVDEP. The provided information was used to perform an economic analysis which evaluated Shirley Yokum's ability to pay a civil administrative penalty.

#### **ORDER FOR COMPLIANCE**

Now, therefore, in accordance with Chapter 22, Article 11, Section 1 et seq. of the West Virginia Code, it is hereby agreed between the parties, and ORDERED by the Director:

1. Shirley Yokum shall immediately take all measures to initiate compliance with all terms and conditions of its WV/NPDES permit and pertinent laws and rules.
2. Because of Shirley Yokum's permit violations, Shirley Yokum shall be assessed a civil administrative penalty of eight thousand eight hundred ninety dollars (\$8,890) to be paid to

the West Virginia Department of Environmental Protection for deposit in the Water Quality Management Fund in accordance with the following payment schedule:

- Payment 1 in the amount of \$740.83 due on or before December 1, 2015.**
- Payment 2 in the amount of \$740.83 due on or before January 1, 2016.**
- Payment 3 in the amount of \$740.83 due on or before February 1, 2016.**
- Payment 4 in the amount of \$740.83 due on or before March 1, 2016.**
- Payment 5 in the amount of \$740.83 due on or before April 1, 2016.**
- Payment 6 in the amount of \$740.83 due on or before May 1, 2016.**
- Payment 7 in the amount of \$740.83 due on or before June 1, 2016.**
- Payment 8 in the amount of \$740.83 due on or before July 1, 2016.**
- Payment 9 in the amount of \$740.83 due on or before August 1, 2016.**
- Payment 10 in the amount of \$740.83 due on or before September 1, 2016.**
- Payment 11 in the amount of \$740.83 due on or before October 1, 2016.**
- Payment 12 in the amount of \$740.87 due on or before November 1, 2016.**

Payments made pursuant to this paragraph are not tax-deductible for purposes of State or federal law. **Payment shall include a reference to the Order No. and shall be mailed to:**

**Chief Inspector  
Environmental Enforcement - Mail Code #031328  
WV-DEP  
601 57<sup>th</sup> Street SE  
Charleston, WV 25304**

#### **OTHER PROVISIONS**

1. Shirley Yokum hereby waives its right to appeal this Order under the provisions of Chapter 22, Article 11, Section 21 of the Code of West Virginia. Under this Order, Shirley Yokum agrees to take all actions required by the terms and conditions of this Order and consents to and will not contest the Director's jurisdiction regarding this Order. However, Shirley Yokum does not admit to any factual and legal determinations made by the Director and reserves all rights and defenses available regarding liability or responsibility in any proceedings regarding Shirley Yokum other than proceedings, administrative or civil, to enforce this Order.
2. The Director reserves the right to take further action if compliance with the terms and conditions of this Order does not adequately address the violations noted herein and reserves all rights and defenses which he may have pursuant to any legal authority, as well as the right to raise, as a basis for supporting such legal authority or defenses, facts other than those contained in the Findings of Fact.
3. If any event occurs which causes delay in the achievement of the requirements of this Order, Shirley Yokum shall have the burden of proving that the delay was caused by circumstances beyond its reasonable control which could not have been overcome by due diligence (i.e., force majeure). Force majeure shall not include delays caused or contributed to by the lack of sufficient funding. Within three (3) working days after

Shirley Yokum becomes aware of such a delay, notification shall be provided to the Director/Chief Inspector and Shirley Yokum shall, within ten (10) working days of initial notification, submit a detailed written explanation of the anticipated length and cause of the delay, the measures taken and/or to be taken to prevent or minimize the delay, and a timetable by which Shirley Yokum intends to implement these measures. If the Director agrees that the delay has been or will be caused by circumstances beyond the reasonable control of Shirley Yokum (i.e., force majeure), the time for performance hereunder shall be extended for a period of time equal to the delay resulting from such circumstances. A force majeure amendment granted by the Director shall be considered a binding extension of this Order and of the requirements herein. The determination of the Director shall be final and not subject to appeal.

4. Compliance with the terms and conditions of this Order shall not in any way be construed as relieving Shirley Yokum of the obligation to comply with any applicable law, permit, other order, or any other requirement otherwise applicable. Violations of the terms and conditions of this Order may subject Shirley Yokum to additional penalties and injunctive relief in accordance with the applicable law.
5. The provisions of this Order are severable and should a court or board of competent jurisdiction declare any provisions to be invalid or unenforceable, all other provisions shall remain in full force and effect.
6. This Order is binding on Shirley Yokum, its successors and assigns.
7. This Order shall terminate upon Shirley Yokum's notification of full compliance with the "Order for Compliance" and verification of this notification by WVDEP.

  
\_\_\_\_\_  
Shirley Yokum/Yokum's Vacationland



\_\_\_\_\_  
10-26-15  
Date

Public Notice begin:

\_\_\_\_\_  
Date

Public Notice end:

\_\_\_\_\_  
Date

\_\_\_\_\_  
Scott G. Mandirola, Director  
Division of Water and Waste Management

**RECEIVED** Date

OCT 28 2015

ENVIRONMENTAL  
ENFORCEMENT

**Yokum's Vacationland (Seneca Rocks Mini Mall) WWTP Photographs**  
**All photos taken by Thomas Ditty, WVDEP, EE Inspector**



08/11/14 Seneca Rocks Mini Mall WWTP



11/17/14 Seneca Rocks Mini Mall WWTP



11/17/14- Close up of Yokum's plant from outside of fence.



11/17/14- Close up of Yokum's plant from outside of fence.

## Base Penalty Calculation

(pursuant to 47CSR1-6.1)

Responsible Party:

Shirley Yokum

Receiving Stream:

Treatment System Design Maximum Flow: 0.0018 MGD

Treatment System Actual Average Flow:  MGD (if known)

Enter FOF# and rate each finding as to Potential and Extent.

1)	Potential for Harm Factor	Factor Range	FOF#												
			2b	3b	4a	4b									
a)	Amount of Pollutant Released	1 to 3	1	1	1	1									
b)	Toxicity of Pollutant	0 to 3	1	1	0	1									
c)	Sensitivity of the Environment	0 to 3	1	1	0	1									
d)	Length of Time	1 to 3	1	2	1	3									
e)	Actual Exposure and Effects thereon	0 to 3	1	1	0	1									
<b>Average Potential for Harm Factor</b>			1	1.2	0.4	1.4	No								
2)	<b>Extent of Deviation Factor</b>	<b>Factor Range</b>													
	Degree of Non-Compliance	1 to 3	3	3	3	3									

**Potential for Harm Factors:**

- 1)c - Sensitivity of the Environment Potentially Affected (0 for "dead" stream)
- 1)d - Length of Time of Violation
- 1)e - Actual Human/Environmental Exposure and Resulting Effects thereon

**Examples/Guidance:**

**Note:** Rate as 1 for Minor, 2 for Moderate and 3 for Major. Rate as 0 if it does not apply.

**Minor** = exceedance of permit limit by <=40% for Avg. Monthly or <=100% for Daily Max., exceed numeric WQ standard by <= 100%, or report doesn't contain some minor information.

**Moderate** = exceedance of permit limit by >= 41% and <= 300% for Avg. Monthly, >= 101% and <= 600% for Daily Max., exceed numeric WQ standard by >= 101% and <= of 600% or report doesn't fully address intended subject matter.

**Major** = exceedance of permit limit by >= 301% for Avg. Monthly, >= 601% for Daily Max., exceed numeric WQ standard by >= 601%, failure to submit a report, failure to obtain a permit, failure to report a spill, etc. Note that a facility in SNC should be rated as major for length of time and degree of non-compliance.

Narrative WQ standard violations - case-by-case.





## Penalty Adjustment Factors

(pursuant to 47CSRI-6.2)

### Penalty Adjustment Factor

6.2.b.1 - Degree of or absence of willfulness and/or negligence - 0% to 30% increase

6.2.b.4 - Previous compliance/noncompliance history - 0% to 100% increase - based upon review of last three (3) years - Warning = maximum of 5% each, N.O.V. = maximum of 10% each, previous Order = maximum of 25% each - Consistent DMR violations for <1 year = 10% maximum, for >1 year but <2 years = 20% maximum, for >2 years but <3 years = 30% maximum, for >3 years = 40 % maximum

6.2.b.6 - Economic benefits derived by the responsible party (increase to be determined)

6.2.b.7 - Public Interest (increase to be determined)

6.2.b.8 - Loss of enjoyment of the environment (increase to be determined)

6.2.b.9 - Staff investigative costs (increase to be determined)

6.2.b.10 - Other factors

**Size of Violator: 0 - 50% decrease**

**NOTE:** This factor is not available to discharges that are causing a water quality violation. This factor does not apply to a commercial or industrial facility that employees or is part of a corporation that employees more than 100 individuals.

Avg. Daily WW Discharge Flow (gpd)	% Reduction Factor
< 5,000	50
5,000 to 9,999	40
10,000 to 19,999	30
20,000 to 29,999	20
30,000 to 39,999	10
40,000 to 99,999	5
> 100,000	0

**Additional Other factors to be determined for increases or decreases on a case-by-case basis.**

Public Notice Costs (cost for newspaper advertisement)

6.2.b.2 - Good Faith - 10% decrease to 10% increase

6.2.b.3 - Cooperation with the Secretary - 0% to 10% decrease

6.2.b.5 - Ability to pay a civil penalty - 0% to 100% decrease

## Base Penalty Adjustments

(pursuant to 47CSR1-6.2)

Penalty Adjustment Factor	% Increase	% Decrease	Base Penalty Adjustments
6.2.b.1 - Willfulness and/or negligence -			\$0
6.2.b.4 - Compliance/noncompliance history			\$0
6.2.b.6 - Economic benefits - (flat monetary increase)	\$1,600		\$1,600
6.2.b.7 - Public Interest - (flat monetary increase)			\$0
6.2.b.8 - Loss of enjoyment - (flat monetary increase)			\$0
6.2.b.9 - Investigative costs - (flat monetary increase)			\$0
6.2.b.10 - Other factors (size of violator)		50	(\$12,100)
6.2.b.10 - Additional Other Factors - Increase (flat monetary increase)			\$0
6.2.b.10 - Additional Other Factors - Decrease (flat monetary decrease)			\$0
Public Notice Costs (flat monetary increase)	\$30		\$30
6.2.b.2 - Good Faith - Increase			\$0
6.2.b.2 - Good Faith - Decrease		10	(\$2,420)
6.2.b.3 - Cooperation with the Secretary		10	(\$2,420)
6.2.b.5 - Ability to Pay			\$0
<b>Penalty Adjustments</b>			<b>(\$15,310)</b>
<b>Penalty =</b>			<b>\$8,890</b>

Estimated Economic Benefit Item	Estimated Benefit (\$)
Monitoring & Reporting	\$1,600
Installation & Maintenance of Pollution Control Equipment	
O&M expenses and cost of equipment/materials needed for compliance	
Permit Application or Modification	
Competitive Advantage	
<b>Estimated Economic Benefit</b>	<b>\$1,600</b>
<b>Comments:</b> Avoided cost of DMR sampling/submittal for 8 quarters.	